

Dylunio mynegbyst i Bangor

Yn dilyn sefydlu Ardal Gwella Busnes Bangor (AGB) yn 2015, bu proses o ail-frandio llwyddiannus a chyhoeddwyd logo newydd yn 2017 – gan gyflwyno cam nesaf y project sef y nod o adnewyddu canol dinas Bangor. Bydd hyn yn cynnwys gosod chwe mynegbost gwybodaeth mewn mannau allweddol o amgylch y ddinas.

Bu myfyrwyr blwyddyn gyntaf o cwrs Dylunio Cynnyrch ym Mhrifysgol Bangor cydweithio gydag AGB Bangor a View Creative Agency i gynhyrchu cysyniadau ar gyfer y mynegbyst yma a sut y gall pobl ryngweithio gyda hwy.

Bu'r prosiect bythefnos gynhyrchu sawl pwynt cychwynnol diddorol ar gyfer eu datblygu ymhellach.

Pa un yw eich hoff gysyniad?

Mae gan AGB Bangor ddiddordeb gwybod pa ddyluniad/au mae pobl Bangor yn eu hoffi. Bydd y wybodaeth yma o gymorth wrth wneud penderfyniadau wrth ddylunio'r system mynegbyst terfynol.

Cwblhewch ffurflen bleidleisio (a'i chyflwyno i Swyddfa Docynnau Pontio) - mae croeso i chi ychwanegu sylwadau ar y cefn - neu pleidleisiwch ar lein:
<https://surveyhero.com/c/75db2774>

Designing wayfinding signs for Bangor

Following the establishment of The Bangor Business Improvement District (BID) in 2015, there was a successful City re-brand and logo launch in 2017 - introducing the next phase of the project to rejuvenate Bangor city centre. This will include the placing of six wayfinding and information signs at key locations around the city.

First year students from the Product Design Course at Bangor University worked in conjunction with Bangor BID and View Creative Agency to generate concept ideas for wayfinding signs and how people might interact with them.

The two week project resulted in interesting starting points, ripe for development.

Which concept is your favourite?

Bangor BID is interested to see which design/s the people of Bangor prefer. This information will help with the decision-making process when it comes to designing the final wayfinding system.

Complete a voting card (and hand in at Pontio's Box Office) - feel free to add comments on the back - or vote online: <https://surveyhero.com/c/75db2774>

